ORDER

Orders Order / Rev: 107338 06860064 Alt Order #: OBAMA ADD Product Desc: KSNV Estimate: 1905 Flight Dates: 10/02/12 - 10/08/12 Primary AE: Amy McCreary BLPHI Original Date / Rev: 10/01/12 / 12/03/12 Sales Office: Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Obama for America** Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01-Democrat 00:05:00 Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

DIII FIAII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	10	\$26,565.00	\$22,580.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	\$26,565.00	\$22,580.25	0.00
Totals	10	\$26,565,00	\$22,580,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	25%	\$26,565.00
Market	100%	\$106,260,00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$26,565.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$25,502.40
KTUD	1%	\$1,062.60
KVVU	20%	\$21,252.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$5,313.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type_Spots	Amount
•	E 1	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	S-	:30 1	\$625.001	0.00 NM 1	\$625.00
					Saturday Today							
		SATURE	DAY TODA	λY								
		Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
	W	eek: 10/0)1/12	10/07/12	S-	1	\$625.00	0.00			l	

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KSNV

Order / Rev: 107338

Advertiser: Obama for America

Alt Order #: 06860064

Product Desc: OBAMA ADD

Flight Dates: 10/02/12 - 10/08/12

Estimate: 1905

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rat	e Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/06/1	2 10/06/12	Saturday Today	CM	7a-9am	S-	- :30	1 \$625	.001	0.00 NM	1	\$625.00
SATIII	RDAY TO	DAV	Saturday Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	1	\$625.00	0.00						
E 2 KSNV	′ 10/02/1	2 10/08/12	M-F Today Show	II 3rd HCM	9-10a	MTWTF	- :30	1 \$425	.001	0.00 NM	0	\$0.00
TODAY	Y SHOW		M-F Today Show	/ II								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MTWTF	1	\$425.00	0.00						
	h Date Ra	ange <u>D</u>	escription escription		t/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
		2-10/08/12 N	1-F Today Show II	<i>3rd Hr</i> 9-10	a		MTWThF	:30 (\$	425.00)	0.00 NM		
	redited :REDIT-R	EFUND1										
			M-F Today Show	III 4th IG M	10am-11am	MTWTF	- :30	1 \$325	.001	0.00 NM	0	\$0.00
			Today 4th Hour									·
	Y SHOW			0	5.	D. ()						
<u>St</u> Week: 10	art Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
	h <u>Date Ra</u>		escription	•	t/End Time		Weekdays	<u>Length</u>	Rate	Rtg Type		
		2-10/08/12 N	1-F Today Show III	<i>4th Hr</i> 10ar	n-11am		MTWThF	:30 (\$	325.00)	0.00 NM		
	redited redit - ma	on 6863795	1									
			Mon PR 8-10p	CM	8-10pm	M	- :30	1 \$4,000	001	0.00 NM	1	\$4.000.00
L 4 1(0)(V	10/00/1	12 10/00/12	Monday Prime 8-	_	О ТОРІП	M	.50	ι ψ+,000	.001	0.00 14101	·	ψ+,000.00
THE V												
<u>St</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00						
			Mon PR 10-11p	CM	10-11pm	M	- :30	1 \$3,200	001	0.00 NM	1	\$3,200.00
_ 0	. 0, 00, .		Monday Prime 10	_	. о р		.00	. 40,200		0.00		ψο,Ξοσ.σσ
	LUTION				- .	5						
<u>St</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	Rate \$3,200.00	Rating 0.00						
			Thurs PR 8-9p	CM	8-9pm	T	- :30	1 \$2,400	.001	0.00 NM	1	\$2,400.00
			Thursday Prime	8-9pm	•							
		ARKS & RE		Cnoto/Mook	Doto	Dating						
<u>ی </u> Week: 10	art Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,400.00	Rating 0.00						
			Fri PR 9-10p	СМ	9-10pm	F	- :30	1 \$2,600	.001	0.00 NM	1	\$2,600.00
00	_		Friday Prime 9-1	0pm								
GRIM	√l art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	F		\$2,600.00	0.00						
E 8 KSNV	10/05/1	2 10/05/12	Fri 10-11p	CM	10-11pm	F	- :30	1 \$3,200	.001	0.00 NM	1	\$3,200.00
DATE	INIE NIDO		Friday Prime 10-	11pm								
	_INE NBC art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	F		\$3,200.00	0.00						
E 9 KSNV	10/07/1	2 10/07/12	NFL Football	CM	1P-9PM		5 :30	1 \$10,000	.001	0.00 NM	1	\$10,000.00
CLINIA	IT ED. CD		NFL Football									
	art Date	@ N ORLE. End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S		\$10,000.00	0.00						
E 10 KSNV	10/02/1	2 10/08/12	Late Night w/Falle		1237a-136ar	n MTWTF	- :30	2 \$250	.001	0.00 NM	2	\$500.00
1 ^ T C		/	Late Night w/Fall	on							1	
	night w. art Date	/JIMMY FAL End Date	LON <u>Weekdays</u>	Spots/Week	Rate	Rating					1	
Week: 10		10/08/12	MTWTF	2		0.00					1	
E11 KSNV	10/02/1	2 10/08/12	Last Call w/Carso	•	136-205am	MTWTF	- :30	2 \$40	.003	0.00 NM	1	\$40.00
ΙΔΟΤ	CΔ11 \Λ/ΙΤ	TH CARSON	Last Call w/Carso	on Daly							1	
LAGI	OALL VVII	TI OAKSON	DALI								1	

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Order / Rev: 107338 Advertiser: Obama for America Alt Order #: 06860064 OBAMA ADD **KSNV** Product Desc: Flight Dates: 10/02/12 - 10/08/12 Estimate: 1905 Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E11 KSNV 10/02/12 10/08/12 Last Call w/Carson Daly CM MTWTF--\$40.00 136-205am :30 \$40.003 0.00 NM Last Call w/Carson Daly LAST CALL WITH CARSON DALY Start Date End Date **Weekdays** Spots/Week Rating Rate MTWTF--Week: 10/02/12 10/08/12 2 \$40.00 0.00 Ch Date Range Description Start/End Time Rate Rtg Type Weekdays Length 136-205am (\$40.00) 0.00 NM 1 KSNV 10/02/12-10/08/12 Last Call w/Carson Daly MTWThF----:30 Credited

[credit - mg on 6863795]

Totals 10 \$26,565.00